

# 2025



## Educational Symposium and Annual Governance and House of Delegates Meeting

Nugget Casino Resort | Reno, Nevada  
June 19-22 | Expo Dates: June 19-20

### Corporate Support Opportunities

Nearly 700 professional radiologic technologists attend the ASRT Educational Symposium and Annual Governance and House of Delegates Meeting. These movers and shakers develop progressive practice standards that influence the responsibilities of all medical imaging and radiation therapy professionals in the United States.

Whether you're looking to cultivate sales, increase product and service awareness or build relationships with end users, this ASRT event provides an opportunity to reach technologists who make decisions. Meet your conference goals and experience measurable return on investment with face-to-face interaction with the passionate leaders of our more than 156,000 members.

With two days of exhibit and sponsorship opportunities, we can help design a custom-tailored package based on your unique needs!

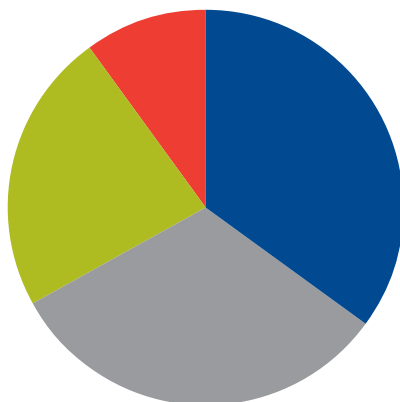
**More than 50% of attendees** have influence or final decision-making authority over purchases.

**78% of attendees** are likely to recommend or purchase products or services from companies that exhibit at the ASRT Expo.

### Conference Demographics

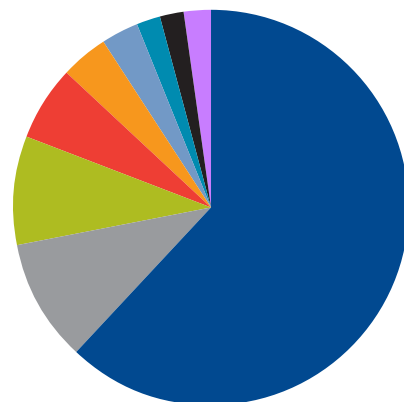
#### Job Position

- Educator 35%
- Administrator, Manager, Decision-maker 32%
- Staff Technologist 23%
- Student 10%



#### Clinical Practice

- Radiography 62%
- Computed Tomography 10%
- Magnetic Resonance 9%
- Radiation Therapy 6%
- Mammography 4%
- Cardiovascular Interventional 3%
- Sonography 2%
- Radiologist Assistant 2%
- Nuclear Medicine 2%



**91%** of exhibitors said they would be exhibiting next year.

**100%** of exhibitors stated they met the goal they set for the meeting.

## 2025 Sponsorship and Exhibit Space Application and Agreement

### Exhibit Hours

Thursday, June 19, 11:30 a.m.-1:30 p.m.

Thursday, June 19, 6-8 p.m.

Friday, June 20, 11:15 a.m.-1:15 p.m.

### Exhibit Set up

Thursday, June 19, 7:30-10:30 a.m.

### Exhibit Dismantle

Friday, June 20, 1:15-3 p.m.

## Sponsorship Opportunities: Educational Tracks & Conference Events

**Note: All exhibit opportunities include table, chairs, wastebasket, web and mobile app presence, up to four exhibitor badges, lunch for two exhibitors, and a pre- or post-conference mail list.**

<ul style="list-style-type: none"> <li>■ Educational Room Support</li> </ul>	\$10,000+	<p>Have your company's representative front and center introducing each speaker. This package includes a double exhibit space, logo acknowledging your corporate support or advertisement on the screen between sessions, a half-page ad in the conference magazine, <i>The Beam</i>, and in the members-only magazine, <i>ASRT Scanner</i>. You'll also get additional customized promotional opportunities; your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses.</p> <p><b>Contact <a href="mailto:corporaterelations@asrt.org">corporaterelations@asrt.org</a> about this opportunity.</b></p>
<ul style="list-style-type: none"> <li>■ ASRT Foundation Event</li> </ul>	\$6,500 (limited)	<p>Join in on the celebration and <b>fabulous fundraiser!</b> This package includes one ticket to the event, a special acknowledgment and brand recognition of corporate support, and a callout in the Foundation newsletter. You'll also get an exhibit space at the conference; a logo on the Foundation website; acknowledgment in conference materials; flier, catalog or similar piece placed in the conference tote bags; recognition on the Foundation social media platforms; and a half-page ad in the conference magazine, <i>The Beam</i>.</p>
<ul style="list-style-type: none"> <li>■ Honors Evening</li> </ul>	\$8,000 (exclusive)	<p>Be part of the action at this annual event recognizing new ASRT Fellows, Life Members and other award recipients. This package includes a brief executive speaking opportunity and exhibit space, a half-page ad in the conference magazine, <i>The Beam</i>, and in the members-only magazine, <i>ASRT Scanner</i>. Your top-level representative will be at the podium to jumpstart the event and communicate your company's support of the profession. You'll also get a one-month banner ad in the <i>ASRT Resources</i> newsletter, your flier, catalog or similar piece placed in the conference tote bags; and a list of attendees' email addresses.</p>
<ul style="list-style-type: none"> <li>■ Exhibit Opportunities</li> </ul>	<p>\$1,400</p> <p>\$2,200</p> <p>\$3,500</p>	<p>Single exhibit space</p> <p>Double exhibit spaces</p> <p>Pod (limited availability)</p>



## 2025 Sponsorship and Exhibit Space Application and Agreement

**Other Opportunities** Prices and sponsorship opportunities are subject to change based on availability.

### Conference Tote Bag

This handy ASRT tote bag will be carried by every attendee, ensuring that your brand will be seen by all.

**Investment:** \$9,000 (exclusive)  
\$5,500 (partial)

### Lanyards

These double bull-clip lanyards display to all attendees your company name or logo alongside the ASRT conference logo.

**ASRT-provided:** \$4,700  
**Sponsor-provided:** \$2,500

### Lead Retrieval System

Scan the digital badges of conference attendees who visit your booth. After the conference, you'll have the information you need to connect with attendees who are interested in learning more about your products.

**Investment:** \$225 (for one)  
\$400 (for two)

### SLDP Student Briefcase

Support the students participating in the ASRT Student to Leadership Development Program. Place your brand on this stylish briefcase that they receive at the conference and they'll remember you again and again whenever they use it throughout their involvement in the three-year program.

**Investment:** \$3,400

### Tote Bag Inserts

Conference tote bags are an important part of the conference, and attendees enjoy the information provided in them. Share your ad, catalog, product sample, branded promotional item or other material you want them to notice.

**Investment:** \$800 per item

### The Beam Full-page Ad

Highlight your company and connect with your target attendees with a full-page ad in the conference magazine, *The Beam*.

**Investment:** \$1,575

### Zippered First Aid Kit

There's ample room to display your brand on this zippered first aid kit. Contents include latex free bandages, cleansing towelettes, antibacterial hand sanitizer, triple antibiotic ointment and more.

**Investment:** \$3,000

### Travel Playing Cards in Case

Here's a promotional item you can bet on! Place your brand on the unique oval, frosted case that contains a full deck of playing cards that will be a great source of entertainment for conference attendees.

**Investment:** \$3,000

### Square Retractable Badge Reel

A great way for conference attendees to get on board with your brand while at work.

**Investment:** \$1,800

### Mint Tin

Conference attendees will appreciate your brand every time they dip into this large, hinged mint tin for a sugar-free treat.

**Investment:** \$2,500

### Mobile App Advertisement - Keep your name and logo visible

**Splash Screen:** \$4,000 (exclusive)  
**Push Notification:** \$ 250 (Limit 2 - Act now!)

### Choose Your Own Branding Opportunity

Do you have an idea for a branded promotional product to provide to conference attendees? We can have your logo placed on a wide variety of items. Let us know and we'll make it happen!

### Signage Opportunities

Stand out with a promotional sign, perfectly placed in a highly trafficked area. Pricing varies depending on dimensions and property (subject to availability)

**Please speak with a Corporate Relations team member to secure this branding opportunity.**



**Additional sponsorship opportunities are available.**

Contact the ASRT Corporate Relations team at 505-298-4500, Ext. 1915, or [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org).

# 2025 Sponsorship and Exhibit Space Application and Agreement

## What We Will Need From You

- Your company profile (50-word maximum)
- Your company logo and URL
- Names of your exhibit space staff for exhibit badges
- Items specific to your agreement (as applicable)

## Mobile App Specs

### Splash Screen: STATIC - NO LINKING

1600 x 2240 pixels

Design with a 290 pixels wide safety margin on each side and 50 pixels from the top of the graphic.

### Push Notification:

140-character limit (with spaces)

Continue the dialog with attendees post event!

Get noticed!

Upgrade to a full-page ad!



15000 Central Ave. SE,  
Albuquerque, NM 87123-3909  
505-298-4500 • 800-444-2778 • Fax 505-298-5063  
asrt.org

©2024 ASRT. All rights reserved.

## 1. Corporate Information

List your company name and address exactly as you want them to appear in official ASRT publications.

Company Name

Telephone

Address

City

State/Province

ZIP/Postal Code

Web Address

## 2. Planning Contact Information

Please provide contact information for the company representatives who should receive all meeting-related communications.

Name Title Email Address

Name Title Email Address

Name Title Email Address

## 3. Support Opportunities

Which of the following items do you wish to support? Please select all that apply.

<input type="checkbox"/> Exhibit Opportunities	<input type="radio"/> Single space	\$ 1,400
	<input type="radio"/> Double spaces	\$ 2,200
	<input type="radio"/> Pod (limited availability)	\$ 3,500
<input type="checkbox"/> ASRT Foundation Event		\$ 6,500
<input type="checkbox"/> Honors Evening		\$ 8,000
<input type="checkbox"/> Mobile App Advertisement	<input type="radio"/> Splash Screen (exclusive)	\$ 4,000
	<input type="radio"/> Push Notification (limited)	\$ 250
<input type="checkbox"/> Conference Tote Bags	<input type="radio"/> Exclusive	\$ 9,000
	<input type="radio"/> Partial	\$ 5,500
<input type="checkbox"/> Lanyards	<input type="radio"/> ASRT-provided	\$ 4,700
	<input type="radio"/> Sponsor-provided	\$ 2,500
<input type="checkbox"/> Lead Retrieval System	<input type="radio"/> One	\$ 225
	<input type="radio"/> Two	\$ 400
<input type="checkbox"/> SLDP Student Briefcase		\$ 3,400
<input type="checkbox"/> Tote Bag Inserts		\$ 800
<input type="checkbox"/> <i>The Beam</i> Full-page Ad		\$ 1,575
<input type="checkbox"/> Zippered First Aid Kit		\$ 3,000
<input type="checkbox"/> Travel Playing Cards in Case		\$ 3,000
<input type="checkbox"/> Square Retractable Badge Reel		\$ 1,800
<input type="checkbox"/> Mint Tin		\$ 2,500

**Subtotal: (Plus any applicable taxes will be added at invoicing)**

\$

Send completed application to [corporaterelations@asrt.org](mailto:corporaterelations@asrt.org)

To make a payment by credit card, please call ASRT Corporate Relations at 505-298-4500, Ext. 1915, or ASRT Finance at 505-298-4500, Ext. 1265.

### PAYMENT DUE DATES

50% of payment due with application.

**Payment balance due March 7, 2025.**

I agree to and accept the Exhibitor/Sponsorship rules & regulations [asrt.org/rules-regs-aghod](http://asrt.org/rules-regs-aghod) and Advertising policies & regulations [asrt.org/mediakitspecs](http://asrt.org/mediakitspecs).

Signature of authorized representative

Date

Name of authorized representative (Please print or type)